



## WORK THE DAY - SHARE YOUR PAY OUTREACH CHECKLIST

### **Identify resources:**

- Form letter to organizations and donors
- Sample Social Media Posts
- Existing outreach lists that are not being used due to COVID
- Poll Worker Recruitment Toolkit available at [VoteOhio.gov](http://VoteOhio.gov) with graphics
- Follow @FrankLaRose for election updates and other informational posts such as Myth/Fact comparisons

### **Create a communication plan to enlist your supporters**

- Send emails to your donors, volunteers, and members using wording from the form letter
- Include the information in your newsletter and website
- Post on Facebook, Instagram, and Twitter (sample posts included in toolkit)
- Make announcements during virtual events
- Encourage your supporters to recruit more individuals to help your cause

### **Share your ideas with us!**

We would love to hear how your organization is recruiting poll workers through this effort!

Use the #voteohio hashtag on your social media posts to share with your county board and the Secretary of State's office.